



# Sponsorship Prospectus

## INVITATION TO OUR SPONSORS

The **11<sup>th</sup> International Symposium on Grapevine Physiology and Biotechnology** will be held in South Africa in 2020 (ISGPB2020), under the auspices of the International Society of Horticultural Science (ISHS), bringing this prestigious symposium to the African continent for the first time!

The symposium will take place from 11 - 15 October 2020 in the picturesque and historical town of Stellenbosch, situated in the heart of the grape and wine industries.

The symposium will cover all relevant research topics in grapevine physiology and biotechnology – this time under the theme of “Grapevine Interactions”. This is an exciting time in grapevine sciences, where increasingly we seek to understand the genetic potential of grapevines, while studying and unravelling the complex interactions between the plant and its environment.

The local organising committee invites you to support the ISGPB2020 next spring. Your support to help showcase the latest research and technology developments from around the globe is vital to the success of this symposium.

On behalf of the Local Organising Committee we thank you for your support.

Melané A. Vivier and Johan T. Burger  
Conveners



# EVENT OVERVIEW

## PRELIMINARY PROGRAMME AT A GLANCE



	SUN, 11 Oct	MON, 12 Oct	TUES, 13 Oct	WED, 14 Oct	THURS, 15 Oct
08:00		Full day Symposium oral & poster sessions	Full day Symposium oral & poster sessions	Half day Symposium session Exhibition Open	Full day Symposium oral & poster sessions
		Exhibition open	Exhibition open	Technical Tour of Cape Town Vineyards & Cultural sites	Exhibition Open
15:00	Registration opens				ISHS Business meeting
17:00	Symposium Opening & Opening Lecture				Symposium Closing
18:30	Welcome Cocktail	Stellenbosch Vineyards & Wine visit	Stellenbosch Event	Symposium Dinner	

*The preliminary programme is subject to change without prior notice.*



## ATTENDEE PROFILE

The 11<sup>th</sup> International Symposium on Grapevine Physiology and Biotechnology will bring together approximately 200 national and international delegates - academics, students, professionals and members of the industry in Stellenbosch in October 2020.



**ISHS**  
International Society for Horticultural Science



## SPONSORSHIP OVERVIEW

Sponsorship Opportunity	Amount	Limited number of sponsors for this category	Logo placement and website hyperlink on the symposium website	Logo placement on electronic newsletters sent out to database	Sponsored session in includes name of sponsor	Sponsor banners set up during sponsored session	Brochures displayed in the registration foyer	Exhibition Display at the symposium	Dinner tickets	Delegate Registration fee	Additional Logo placement
Symposium Topics (See Topics listed)	R 40 000.00		X		X	X	X			1	
Registration Online Form (restricted to one sponsor)	R 40 000.00	1		X						1	Logo on online registration & automated replies
Lunches- sponsorship per lunch (4 lunch sessions available to sponsor)	R 30 000.00				X	X	X				
Refreshment Session(s)	R 20 000.00				X	X					
Poster Sessions (duration of the Symposium)	R 40 000.00	2	X		X	X	X			1	Sponsor acknowledged on slides between sessions
International Student Sponsorship - travel & accommodation (per student)	R 50 000.00		X	X			X				
Student Registration Support	R 5 500.00		X				X				
South African Student Sponsorship - travel and accommodation	R 10 000.00		X				X				
Conference Shopper Bag	R 30 000.00	1	X				X				Incl. logo on shopping bag
Conference Name Badge	R 40 000.00	1	X	X				X		1	Incl. logo on name badges
Conference App	R 40 000.00	1	X							1	Incl. logo & information about the sponsor on the app
Conference Dinner	R 50 000.00		X			X			4	1	Sponsor acknowledged on slides between sessions
Scientific Committee Function	R 15 000.00		X								
Printed abstract book	R 25 000.00		X				X				Logo included on the back cover of the abstract book
Staging (Speaker presentation set up) <i>restricted to one sponsor</i>	R 90 000.00	1	X	X			X	X		1	Incl. logo on stage set up for 5 days
Stellenbosch Wine Farm Evening Event - Mon, 12 Oct	R 15 000.00			X			X				Sponsor publicity material displayed at the event
Stellenbosch Evening Event - Tues, 13 Oct	R 15 000.00			X			X				Sponsor publicity material displayed at the event
Half day excursion to Cape Town - Wed, 14 Oct	R 20 000.00			X			X	X			Incl. logo with the excursion info on the website

SESSION  
SPONSORSHIP  
OPPORTUNITIES

Sponsorship: Symposium Topics ~ R40 000 per session

More information will be provided regarding the different sessions under each Topic once the Scientific Committee has confirmed these sessions.

**Environmental interactions and climate change**

**Physiological interactions that drive growth, development and ripening**

**Fruit composition and quality-impact factors**

**Technological advances in support of Grapevine Physiology and Biotechnology**

OPTIONAL  
ADD ONS

### Symposium hand outs/gifts

Exclusively branded items are available as add-on's to existing sponsorship packages. Items will include sponsor logo, and if space allows the Symposium logo as well.

Branded Bottled Water	Symposium Stationery	Speaker Gifts	Power Banks
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NOTE:

Quotes for the above items can be obtained by contacting the Event Organizer at [deidre@iafrica.com](mailto:deidre@iafrica.com)

All sponsors and exhibitors will be acknowledged on slides during the symposium sessions.

# EXHIBITS

Companies are invited to exhibit at the symposium from 11 to 15 October 2020.

- Dates:**
- 11 Oct – set up of exhibits
  - 11 to 15 Oct – exhibition days
  - 15 Oct (4 pm) – exhibits to be dismantled

**Venue:**

Exhibits will be set up in the Registration/Hospitality Foyer and Poster Venues where the lunch and refreshments will be served each day. This will ensure that exhibiting companies will receive maximum exposure at the Symposium.

**Exhibits include the following:**

- 2 m V-Shaped Wall with fascia panel for branding
  - Vinyl name on fascia panel
  - Power Point
  - Cocktail Table
  - 2 x Bar Stools
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- One full delegate registration

**Exhibition cost:** R30 000





THANK YOU

For more information regarding the Symposium please visit the website:

<https://isgpb2020.com>

Contact the Event Organiser at [deidre@iafrica.com](mailto:deidre@iafrica.com) to assist you with booking your sponsorship option.

